

Naomi Zepeda

From: Dylan Judson [REDACTED]
Sent: Wednesday, May 01, 2019 10:03 AM
To: Vincent Kerney; Anthony Sisco; Naomi Zepeda
Subject: Ring Check In

Hello Bloomfield Team,

I hope you are having a great week! I wanted to check in and see how your starting phase on the neighbors portal was going?

Please let me know if you have any questions or concerns at this time! Keep up the great job commenting and posting!

--

Dylan Judson

Partner Success Manager
[REDACTED]



1523 26th St.
Santa Monica, CA 90404
www.ring.com



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Join the new neighborhood watch.

[Ring Neighbors Portal Resources](#)
[Ring Partners with LAPD to Reduce Crime in Wilshire Park](#)
[Cape Coral PD partners with Ring to crack down on crime](#)
[Orlando Police to use Ring doorbell security systems to fight crime](#)

Anthony Sisco

From: Dylan Judson [REDACTED]
Sent: Friday, April 19, 2019 5:23 PM
To: Vincent Kerney; Anthony Sisco; Naomi Zepeda
Subject: Active Portal For Ring Neighbors Bloomfield

Hello Bloomfield Team,

Everyone should have received their invitation to join the neighbors portal today so please let me know if you didn't receive it.

Your portal should be up and running so I wanted to send you an introductory post that we have had users share to let their community know they are up and running.

Example LE POST.

Title:
Bloomfield Police Department Joins Neighbors!

Address:
Enter in an exact address, I recommend a more central part of your jurisdiction(Exact address is never shown to the public)

Description:
Hello Bloomfield Community! This is Ring Team Judson from the Bloomfield Police Department. Our department is excited to be joining the Neighbors by Ring app in efforts to reduce crime in our Community. This app will allow the Bloomfield Police Department to inform the community of real-time crime and safety events so you can always stay informed. The Neighbors by Ring App also allows you, the user, to see something share something directly with Bloomfield Police. You do not need Ring devices to participate, anyone with any camera system can upload content to the Neighbors App! We are encouraging each and every one of you to spread the word out to the community about the Neighbors App. To download please text "bloomfieldnj" to 555888. Remember if you see something share something and report it to the Bloomfield Police # 555-555-5555

Thanks.
Ring Team Judson

Media:
If you are not posting any video/picture I recommend adding in the department's LOGO in this spot! It will make your post stand out more.

--

Dylan Judson

Partner Success Manager
[REDACTED]



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[Orlando Police to use Ring doorbell security systems to fight crime](#)

Naomi Zepeda

From: Vinnie Kerney [REDACTED]
Sent: Monday, March 11, 2019 5:47 PM
To: Naomi Zepeda; Vincent Kerney; [REDACTED]
Subject: Your booking with Presentation

I'll explain later

Your booking with Presentation

Scheduled: Tuesday, Apr 2, 2019 from 1:00 PM to 3:00 PM

Invitees: [REDACTED] Vincent Kerney [REDACTED]

Vinnie

Naomi Zepeda

From: Naomi Zepeda
Sent: Monday, March 11, 2019 5:54 PM
To: Vinnie Kerney
Subject: Re: Your booking with Presentation

Received

Respectfully,
Lt. Naomi Zepeda
Special Operations Division

On Mar 11, 2019, at 5:46 PM, Vinnie Kerney [REDACTED] wrote:

I'll explain later

Your booking with Presentation

Scheduled: Tuesday, Apr 2, 2019 from 1:00 PM to 3:00 PM

Invitees: [REDACTED] Vincent Kerney, [REDACTED]

Vinnie

Naomi Zepeda

Subject: Invitation: Bloomfield PD Neighbors Portal Webinar @ Thu Apr 18, 2019 11am - 12pm (PDT) ([redacted])
Location: [https://ring.zoom.us/j/\[redacted\]](https://ring.zoom.us/j/[redacted])
Start: Thu 4/18/2019 2:00 PM
End: Thu 4/18/2019 3:00 PM
Recurrence: (none)
Meeting Status: Accepted
Organizer: [redacted]

[more details »](#)

Bloomfield PD Neighbors Portal Webinar

When Thu Apr 18, 2019 11am – 12pm Pacific Time - Los Angeles

Where [redacted]

Joining info [redacted]

Calendar [redacted]

Who [redacted]

[redacted] inviting you to a scheduled Zoom meeting.

Join Zoom Meeting

Invitation from [Google Calendar](#)

You are receiving this courtesy email at the account [redacted] because you are an attendee of this event.

To stop receiving future updates for this event, decline this event. Alternatively you can sign up for a Google account at <https://www.google.com/calendar/> and control your notification settings for your entire calendar.

Forwarding this invitation could allow any recipient to send a response to the organizer and be added to the guest list, or invite others regardless of their own invitation status, or to modify your RSVP. [Learn More](#).

Naomi Zepeda

From: Dylan Judson [REDACTED]
Sent: Thursday, April 18, 2019 4:41 PM
Cc: Kaleigh Bueckertorme; Media; Anthony Sisco; Naomi Zepeda; Vincent Kerney
Subject: PR Intro + Materials - Bloomfield PD (NJ) Joins Neighbors

Follow Up Flag: Flag for follow up
Flag Status: Flagged

Hello everyone,

Now that we have our Remote Onboarding completed, I wanted to introduce Kaleigh Bueckert-Orme from our PR Team (CC'd) along with initial press packet of materials below for your review.

First announcement item to note is the In-App message pushed out by Ring as simple a courtesy message so our existing users in the area know that your Department will be joining the conversation (see example & more info [here](#)).

Beyond the in-app message, please review the press packet materials below and be sure to coordinate broader announcement plans and draft materials with Kaleigh from our media team in advance and before anything can go out to the press or public.

[Click here](#) to access the Announcement Press Packet and download the following materials;

- **Press Release Template:** Meant as a starting point template with standard messaging for you to update and send as final draft (via Media@ring.com) so our PR team can review and sign off before your team distributes via local press list, Dept. website, social media pages & any other preferred channels.
- **Sample Social Media Posts:** Sample content for posting the initial announcement via Facebook, Twitter, Nextdoor & any other social channels in tandem with the press release.
- **Talking Points & Reactive Q&A:** Basic talking points and answers to commonly asked questions for Dept. representatives to use when speaking about the Neighbors app and our partnership with the press/public.
- **Neighbors App Logo & Imagery:** High-res versions of the Neighbors app logo and other contextual images to incorporate with PR materials as needed.

The Neighbors App download link and simple text info below should be included in the initial announcement and in any future public communications from the Dept. when appropriate so that residents are able to download the app and participate;

Download Link: <http://download.ring.com/neighbors>

Simple Text Info: Or, simply text 'StaySafe' to 555888 from your smartphone. *(not case sensitive)*

That's it for now! Let us know once you've had a chance to review and if you have any questions in the meantime.

Best,

--

Dylan Judson

Naomi Zepeda

From: Ring Team <no-reply@ring.com>
Sent: Friday, April 19, 2019 12:27 PM
To: Naomi Zepeda
Subject: You've been invited to join Ring Neighbors Portal



You've been invited to join Ring Neighbors Portal.

Ring invites you to join the **Bloomfield Police Department** in the Ring Neighbors Portal.

Neighbors Portal provides the **Bloomfield Police Department** with access to the Neighbors App, which is the largest crime-focused neighborhood watch in the country. You'll also have the ability to request video footage from Ring video doorbells and security cameras to assist in your investigations.

Join Portal Now

*Neighbors Portal is currently only supported in Google Chrome & Firefox browsers.
Unfortunately, Internet Explorer is currently not supported.



Naomi Zepeda

From: Dylan Judson [REDACTED]
Sent: Friday, April 19, 2019 5:23 PM
To: Vincent Kerney; Anthony Sisco; Naomi Zepeda
Subject: Active Portal For Ring Neighbors Bloomfield

Hello Bloomfield Team,

Everyone should have received their invitation to join the neighbors portal today so please let me know if you didn't receive it.

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Example LE POST.

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Address:
Enter in an exact address, I recommend a more central part of your jurisdiction(Exact address is never shown to the public)

Description:
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Thanks.
Ring Team Judson

Media:
If you are not posting any video/picture I recommend adding in the department's LOGO in this spot! It will make your post stand out more.

--
Dylan Judson

Partner Success Manager
[REDACTED]

Naomi Zepeda

From: Dylan Judson [REDACTED]
Sent: Tuesday, April 23, 2019 1:27 PM
To: Vincent Kerney; Anthony Sisco; Naomi Zepeda
Subject: Re: Active Portal For Ring Neighbors Bloomfield

Hello Everyone,

I wanted to see if you had seen the information above? This is a great launching post onto the neighbors portal to let users know you are available. I would look to move forward with this post as soon as possible.

Please let me know if you have any questions.

On Fri, Apr 19, 2019 at 2:23 PM Dylan Judson [REDACTED] wrote:
Hello Bloomfield Team,

Everyone should have received their invitation to join the neighbors portal today so please let me know if you didn't receive it.

Your portal should be up and running so I wanted to send you an introductory post that we have had users share to let their community know they are up and running.

Example LE POST.

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Thanks.
Ring Team Judson

Media:
If you are not posting any video/picture I recommend adding in the department's LOGO in this spot! It will make your post stand out more.

Naomi Zepeda

From: Kaleigh Bueckert-Orme [REDACTED]
Sent: Wednesday, April 24, 2019 11:26 PM
To: Vincent Kerney
Cc: Anthony Sisco; Dylan Judson; Media; Naomi Zepeda
Subject: Re: PR Intro + Materials - Bloomfield PD (NJ) Joins Neighbors

Thank you!

On Wed, Apr 24, 2019 at 6:42 PM Vincent Kerney [REDACTED] wrote:
Yes we can change it. I already sent it to Lt. Zepeda to update.

Captain Vincent Kerney
Bloomfield Police Department
Detective Bureau Commander
[REDACTED]

On Apr 24, 2019, at 9:32 PM, Kaleigh Bueckert-Orme [REDACTED] wrote:

For the quote in the press release posted to Facebook, can we please change the two edits that we sent through? Capitalize "Ring" and update to Neighbors app. Everything else in the release is correct.

If you have any other interviews in the future regarding the Neighbors partnership, please feel free to loop us in!

Thanks,
Kaleigh

On Wed, Apr 24, 2019 at 6:19 PM Vincent Kerney [REDACTED] wrote:
The two items that you referenced are direct quotes from the public safety director. Unfortunately I can not make him say anything specific. All of the information was copied and pasted directly from your press releases with the exception of the quotes.

Captain Vincent Kerney
Bloomfield Police Department
Detective Bureau Commander
[REDACTED]

On Apr 24, 2019, at 8:47 PM, Kaleigh Bueckert-Orme [REDACTED] wrote:

Hi Captain Kerney,

We like to review the press releases before they go out to check for any inaccuracies and ensure that all the information is correct. For example, in

the News 12 report, Public Safety Director Sam DeMaio states that they're asking everyone with a Ring system to sign up for the Neighbors app. We'd like to clarify that anyone, regardless if they own a Ring device or not, can sign up for Neighbors and post videos that were caught on other security devices, photos they captured on their phone, or text-based posts. Feel free to loop us in with the media in the future if they want any other talking points or information as well.

In the release posted to Facebook, we would want to ensure that ring is consistently spelled "Ring" and that the "ring program" is referred to as the Neighbors app. These are just small edits that help sort out any confusion for residents and media.

Would you be able to update the release posted to Facebook and Twitter?

Please let me know if you have any questions or if we can help in any other way.

Thanks!
Kaleigh

On Wed, Apr 24, 2019 at 5:21 PM Vincent Kerney

[REDACTED] wrote:

We used your template. What needs to change?

Captain Vincent Kerney
Bloomfield Police Department
Detective Bureau Commander
[REDACTED]

On Apr 24, 2019, at 8:18 PM, Dylan Judson [REDACTED] wrote:

Hello Everyone,

I wanted to circle back as we had discussed connecting prior to any press materials going out. While we appreciate how excited you were to make the announcement there are a few corrections that we need to follow up with.

Please let us know when you are available to connect.

Thank you,

On Thu, Apr 18, 2019 at 1:41 PM Dylan Judson

[REDACTED] wrote:

Hello everyone,

Now that we have our Remote Onboarding completed, I wanted to introduce Kaleigh Bueckert-Orme from our PR Team (CC'd) along with initial press packet of materials below for your review.

First announcement item to note is the In-App message pushed out by Ring as simple a courtesy message so our existing users in the area know that your Department will be joining the conversation (see example & more info [here](#)).

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Simple Text Info: Or, simply text 'StaySafe' to 555888 from your smartphone. (*not case sensitive*)

That's it for now! Let us know once you've had a chance to review and if you have any questions in the meantime.
Best,

--

Dylan Judson

Partner Success Manager

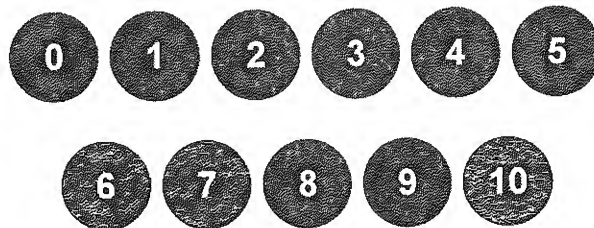


Naomi Zepeda

From: Ring Team <'feedback'@asknicelyemail.com>
Sent: Friday, May 03, 2019 12:30 PM
To: Naomi Zepeda
Subject: Hi Naomi, just a quick question about Ring Neighbors Portal



How likely are you to recommend Ring's Neighbors Portal to others in law enforcement?



1 - Not Likely

10 - Extremely Likely

The email was sent by AskNicely on behalf of Ring's Neighbors Portal.

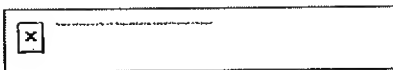
Powered by AskNicely

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Naomi Zepeda

From: Ring Team <no-reply@ring.com>
Sent: Wednesday, May 29, 2019 1:51 PM
To: Naomi Zepeda
Subject: New Crime Alert: Car Vandals..broke locks on van, rummaged into



Car Vandals..broke locks on van, rummaged into

May 29, 2019



Email intended for [REDACTED]

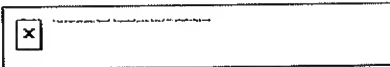
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Naomi Zepeda

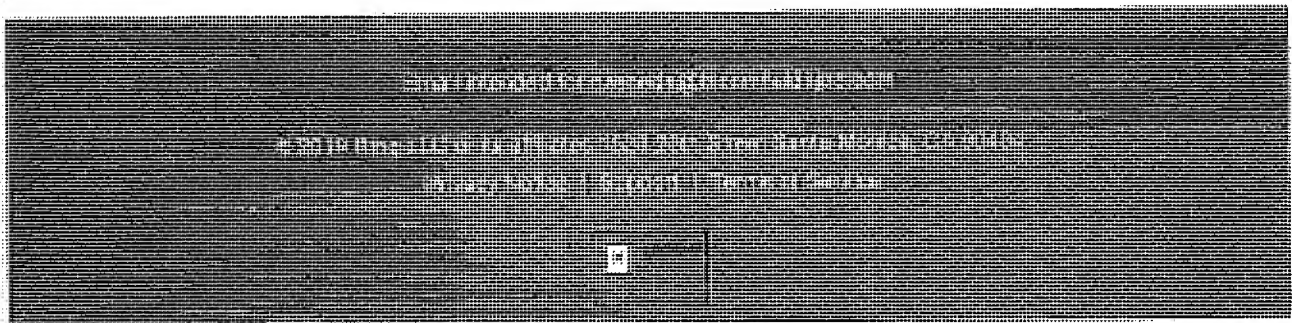
From: Ring Team <no-reply@ring.com>
Sent: Saturday, June 01, 2019 6:16 AM
To: Naomi Zepeda
Subject: New Crime Alert: Car Burglar



Car Burglar

June 1, 2019

This guy ransacked two of our cars at 1:00 AM.. Rummaged through the glove compartment, and console. Took luggage and other items.



Naomi Zepeda

From: Ring Team <no-reply@ring.com>
Sent: Monday, June 10, 2019 11:56 AM
To: Naomi Zepeda
Subject: New Crime Alert: Rocks thrown through garage windows



Rocks thrown through garage windows

June 10, 2019

Two rocks were thrown through our garage windows - whoever threw them were down on the abandoned railroad tracks (Norfolk southern Boonton line). It seems kids have increasingly been hanging out down there under the Williamson Avenue overpass. We've been hearing ATV's, fireworks, lots of garbage.



Email Intended for [REDACTED]

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Naomi Zepeda

From: Ring Team <no-reply@ring.com>
Sent: Friday, June 14, 2019 12:20 PM
To: Naomi Zepeda
Subject: New Crime Alert: Car



Car

June 14, 2019

Front passenger tire slashed! Nothing taken from car. Ring Video Doorbell Blocked

[View Alert](#)



Naomi Zepeda

From: Ring Neighbors Portal Team <neighbors-portal@ring.com>
Sent: Tuesday, June 25, 2019 7:00 AM
To: Naomi Zepeda
Subject: Boost Leads with Video Requests

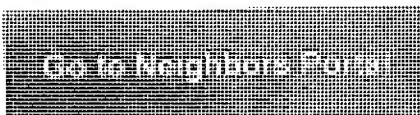


Requesting videos from Ring device owners can provide many leads, but you can always use more to close a case. Extend your investigation to non-Ring device owners in the area by **creating a Post** on the Neighbors Portal after submitting a Video Request.

Soliciting information from all neighbors in the area of interest increases your chances of receiving actionable evidence to help solve more cases with one click.

Best Practices

1. When submitting a Video Request, also **create a Post** to extend your reach
2. In your Post, ask neighbors to **share videos** from any kind of security camera or smart device
3. Provide your **contact information** so neighbors can reach out directly



Naomi Zepeda

From: Ring Team <no-reply@ring.com>
Sent: Thursday, June 27, 2019 10:47 PM
To: Naomi Zepeda
Subject: New Crime Alert: Theft of Package on Porch



Theft of Package on Porch

June 28, 2019

Someone stole package off porch



Email intended for [REDACTED]

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Anthony Sisco

From: Dylan Judson [REDACTED]
Sent: Tuesday, April 23, 2019 1:27 PM
To: Vincent Kerney; Anthony Sisco; Naomi Zepeda
Subject: Re: Active Portal For Ring Neighbors Bloomfield

Hello Everyone,

I wanted to see if you had seen the information above? This is a great launching post onto the neighbors portal to let users know you are available. I would look to move forward with this post as soon as possible.

Please let me know if you have any questions.

On Fri, Apr 19, 2019 at 2:23 PM Dylan Judson [REDACTED] wrote:
Hello Bloomfield Team,

Everyone should have received their invitation to join the neighbors portal today so please let me know if you didn't receive it.

Your portal should be up and running so I wanted to send you an introductory post that we have had users share to let their community know they are up and running.

Example LE POST.

Title:
Bloomfield Police Department Joins Neighbors!


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Enter in an exact address, I recommend a more central part of your jurisdiction(Exact address is never shown to the public)

Description:
Hello Bloomfield Community! This is Ring Team Judson from the Bloomfield Police Department. Our department is excited to be joining the Neighbors by Ring app in efforts to reduce crime in our Community. This app will allow the Bloomfield Police Department to inform the community of real-time crime and safety events so you can always stay informed. The Neighbors by Ring App also allows you, the user, to see something share something directly with Bloomfield Police. You do not need Ring devices to participate, anyone with any camera system can upload content to the Neighbors App! We are encouraging each and every one of you to spread the word out to the community about the Neighbors App. To download please text "bloomfieldnj" to 555888. Remember if you see something share something and report it to the Bloomfield Police # 555-555-5555

Thanks.
Ring Team Judson

Media:
If you are not posting any video/picture I recommend adding in the department's LOGO in this spot! It will make your post stand out more.

--
Dylan Judson

Partner Success Manager





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Dylan Judson

Partner Success Manager




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Join the new neighborhood watch.

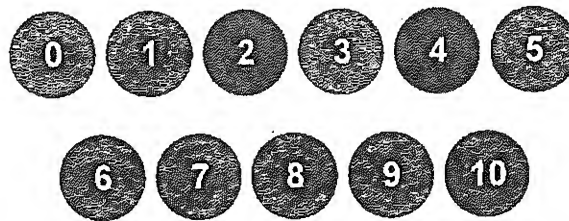
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[Cape Coral PD partners with Ring to crack down on crime](#)
[Orlando Police to use Ring doorbell security systems to fight crime](#)

Anthony Sisco

From: Ring Team <'feedback'@asknicelyemail.com>
Sent: Friday, May 03, 2019 12:41 PM
To: Anthony Sisco
Subject: Hi Anthony, just a quick question about Ring Neighbors Portal



How likely are you to recommend Ring's Neighbors Portal to others in law enforcement?



1 - Not Likely

10 - Extremely Likely

The email was sent by AskNicely on behalf of Ring's Neighbors Portal.

Powered by AskNicely

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Vincent Kerney

From: Ring Team <no-reply@ring.com>
Sent: Wednesday, May 29, 2019 1:57 PM
To: Vincent Kerney
Subject: New Comment Added to Your Post: "Stolen Vehicle Alert"



Hi Captain Kerney,

A Neighbor recently commented on one of your posts:

Post Title:

Stolen Vehicle Alert

Neighbor Comment

Neighbor15 wrote: "@Neighbor34 it should know better when a police department posts. "

[VIEW POST](#)



Vincent Kerney

From: Ring Team <no-reply@ring.com>
Sent: Wednesday, May 29, 2019 2:00 PM
To: Vincent Kerney
Subject: New Comment Added to Your Post: "Stolen Vehicle Alert"



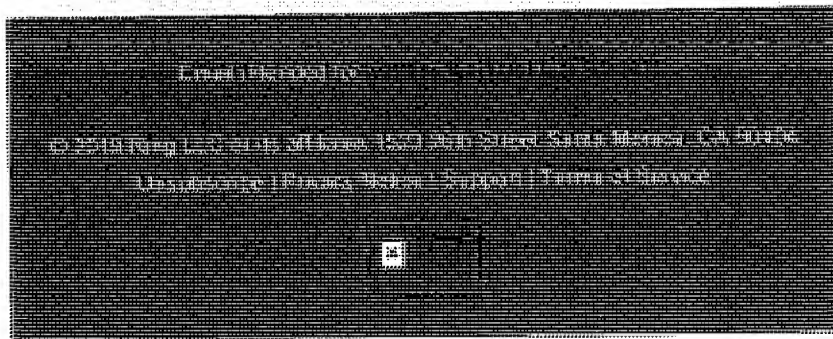
Hi Captain Kerney,
A Neighbor recently commented on one of your posts:

Post Title:
Stolen Vehicle Alert

Neighbor Comment

Neighbor32 wrote: "Same happened to my parents with cars in the driveway, but left unlocked. (In Bloomfield)"

[VIEW POST](#)





Vincent Kerney

From: Ring Team <no-reply@ring.com>
Sent: Thursday, May 30, 2019 6:04 PM
To: Vincent Kerney
Subject: New Comment Added to Your Post: "Bloomfield Police Department requests that you share videos with our offices. "



Hi Captain Kerney,
A Neighbor recently commented on one of your posts:

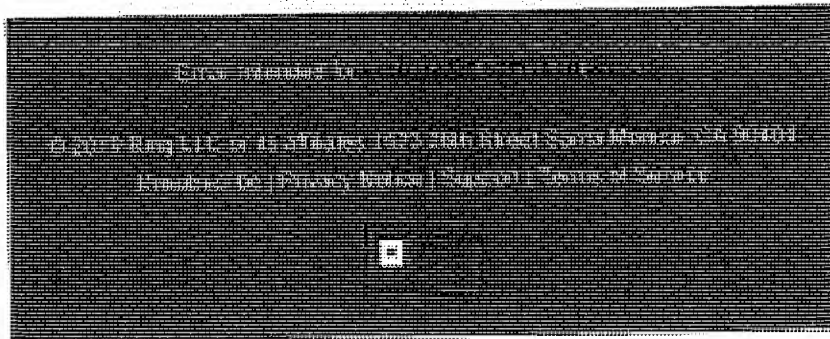
Post Title:

Bloomfield Police Department requests that you share videos with our offices.

Neighbor Comment

Neighbor33 wrote: "We are right on the border. Will be glad to share"

VIEW POST





Vincent Kerney

From: Ring Team <videorequest@ring.com>
Sent: Thursday, May 30, 2019 8:27 AM
To: Vincent Kerney
Subject: Urgent: Bloomfield Police Department needs your help

This is your copy of the Request Video email.
The links below have been disabled in this copy, but the links are active for Ring users.



Dear **Captain**,

Captain Vincent Kerney of the **Bloomfield Police Department** is investigating an incident that occurred near your home and your Ring device may have captured video that can help. **Captain Kerney** of the **Bloomfield Police Department** is seeking videos recorded between: **May 29th from 1:00 AM to 5:00 AM**

A message from **Captain Kerney**:

We are looking for videos of anyone waking around. There were several car break ins and the video will help us identify the suspects. Please share the videos. Thank you

Share Videos

Review Videos

Ring login required

Sharing your Ring videos is absolutely your choice, and none of your information has been shared with law enforcement. However, if you'd like to take direct action against crime in your community, this is a great opportunity by sharing your Ring videos and your contact information with **Captain Kerney** of the **Bloomfield Police Department**.

This is a time-sensitive matter, so we look forward to your prompt action. Thank you for making your neighborhood a safer place.

Stay safe,
Ring Team

If you have any questions or concerns, please contact **Captain Kerney** at **Bloomfield Police Department** or the Ring Video Request Team at videorequest@ring.com.

Please unsubscribe me from future requests to share footage



Email intended for [REDACTED]

[Learn more about video requests.](#)

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Vincent Kerney

From: Ring Team <no-reply@ring.com>
Sent: Thursday, May 30, 2019 8:45 AM
To: Vincent Kerney
Subject: New Comment Added to Your Post: "Bloomfield Police Department requests that you share videos with our offices. "



Hi Captain Kerney,

A Neighbor recently commented on one of your posts:

Post Title:

Bloomfield Police Department requests that you share videos with our offices.

Neighbor Comment

Neighbor18 wrote: "where and how do I share with Bloomfield PD?"

[VIEW POST](#)





Vincent Kerney

From: Ring Team <no-reply@ring.com>
Sent: Thursday, May 30, 2019 8:48 AM
To: Vincent Kerney
Subject: New Comment Added to Your Post: "Bloomfield Police Department requests that you share videos with our offices. "



Hi Captain Kerney,

A Neighbor recently commented on one of your posts:

Post Title:

Bloomfield Police Department requests that you share videos with our offices.

Neighbor Comment

Neighbor31 wrote: "@Neighbor18 how we do that?????"

[VIEW POST](#)





Vincent Kerney

From: Ring Team <no-reply@ring.com>
Sent: Thursday, May 30, 2019 8:51 AM
To: Vincent Kerney
Subject: New Comment Added to Your Post: "Bloomfield Police Department requests that you share videos with our offices. "



Hi Captain Kerney,

A Neighbor recently commented on one of your posts:

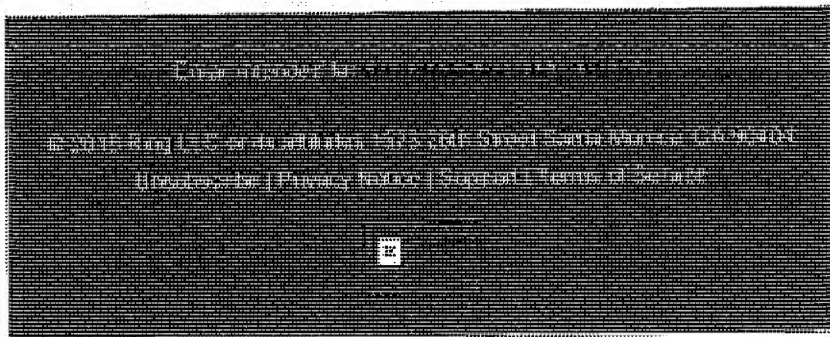
Post Title:

Bloomfield Police Department requests that you share videos with our offices.

Neighbor Comment

Neighbor18 wrote: "@Neighbor0 thank you."

[VIEW POST](#)





Vincent Kerney

From: Ring Team <no-reply@ring.com>
Sent: Thursday, May 30, 2019 8:54 AM
To: Vincent Kerney
Subject: New Comment Added to Your Post: "Bloomfield Police Department requests that you share videos with our offices. "



Hi Captain Kerney,

A Neighbor recently commented on one of your posts:

Post Title:

Bloomfield Police Department requests that you share videos with our offices.

Neighbor Comment

Neighbor34 wrote: "For what date"

VIEW POST





Vincent Kerney

From: Ring Team <no-reply@ring.com>
Sent: Thursday, May 30, 2019 8:58 AM
To: Vincent Kerney
Subject: New Comment Added to Your Post: "Bloomfield Police Department requests that you share videos with our offices. "



Hi Captain Kerney,

A Neighbor recently commented on one of your posts:

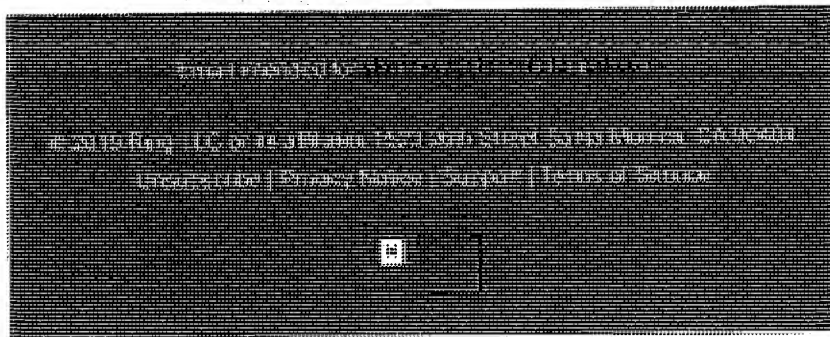
Post Title:

Bloomfield Police Department requests that you share videos with our offices.

Neighbor Comment

Neighbor32 wrote: "We will be glad to share when needed. "

[VIEW POST](#)





Vincent Kerney

From: Ring Team <no-reply@ring.com>
Sent: Thursday, May 30, 2019 9:12 AM
To: Vincent Kerney
Subject: New Comment Added to Your Post: "Bloomfield Police Department requests that you share videos with our offices. "



Hi Captain Kerney,

A Neighbor recently commented on one of your posts:

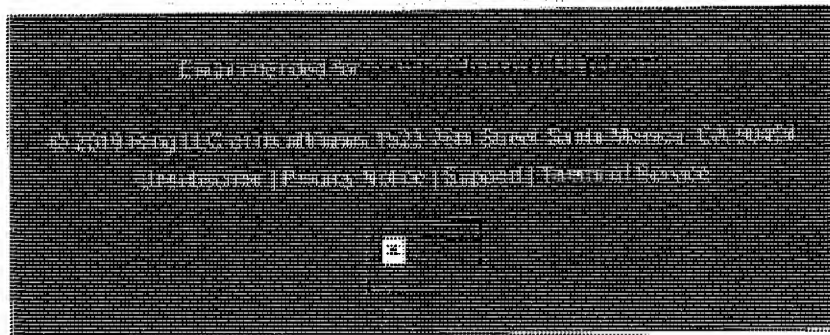
Post Title:

Bloomfield Police Department requests that you share videos with our offices.

Neighbor Comment

Neighbor24 wrote: "great wish all police departments would do this"

[VIEW POST](#)





Vincent Kerney

From: Ring Team <no-reply@ring.com>
Sent: Friday, May 31, 2019 11:19 PM
To: Vincent Kerney
Subject: New Comment Added to Your Post: "Bloomfield Police Department requests that you share videos with our offices."



Hi Captain Kerney,
A Neighbor recently commented on one of your posts:

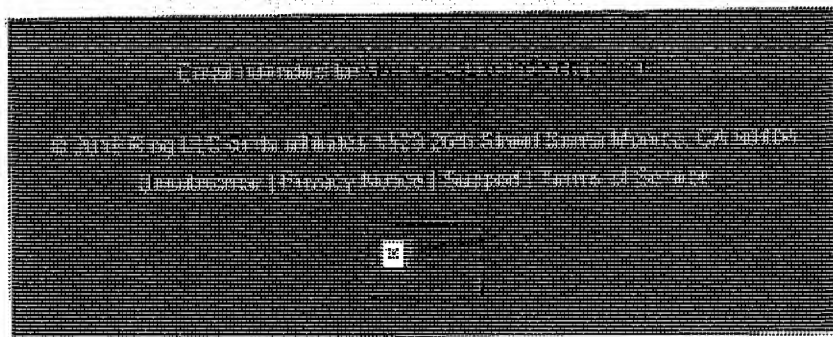
Post Title:

Bloomfield Police Department requests that you share videos with our offices.

Neighbor Comment

Neighbor29 wrote: "I want to report that my future wife stole my heart and I'm blessed, sorry, yes will be glad to share as well"

VIEW POST





Vincent Kerney

From: Ring Team <no-reply@ring.com>
Sent: Thursday, May 30, 2019 12:46 PM
To: Vincent Kerney
Subject: New Comment Added to Your Post: "Bloomfield Police Department requests that you share videos with our offices. "



Hi Captain Kerney,
A Neighbor recently commented on one of your posts:

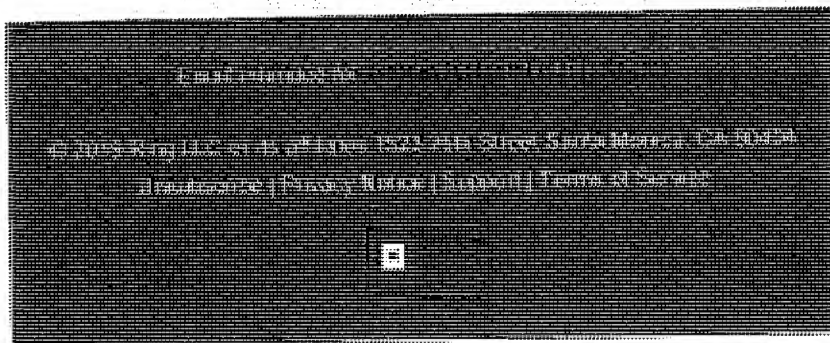
Post Title:

Bloomfield Police Department requests that you share videos with our offices.

Neighbor Comment

Neighbor22 wrote: "I agree! We're all in this together! We need to help each other!"

VIEW POST





Vincent Kerney

From: Ring Team <no-reply@ring.com>
Sent: Thursday, May 30, 2019 1:40 PM
To: Vincent Kerney
Subject: New Comment Added to Your Post: "Bloomfield Police Department requests that you share videos with our offices. "



Hi Captain Kerney,
A Neighbor recently commented on one of your posts:

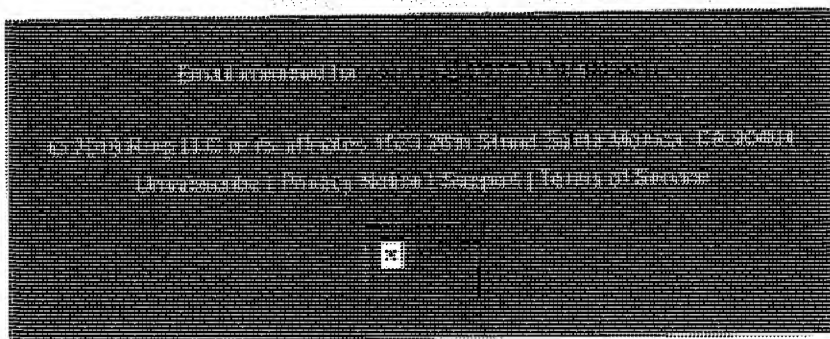
Post Title:

Bloomfield Police Department requests that you share videos with our offices.

Neighbor Comment

Neighbor35 wrote: "@Neighbor34 I'm sure they will send you an email if they know your video was on during the day , date & time they are looking for. "

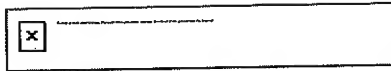
VIEW POST





Vincent Kerney

From: Ring Team <no-reply@ring.com>
Sent: Saturday, June 01, 2019 6:16 AM
To: Vincent Kerney
Subject: New Crime Alert: Car Burglar



Car Burglar

June 1, 2019

This guy ransacked two of our cars at 1:00 AM.. Rummaged through the glove compartment, and console. Took luggage and other items.



Email intended for [REDACTED]

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Vincent Kerney

From: Ring Team <videorequest@ring.com>
Sent: Saturday, June 01, 2019 7:09 AM
To: Vincent Kerney
Subject: Urgent: Bloomfield Police Department needs your help

This is your copy of the Request Video email.
The links below have been disabled in this copy, but the links are active for Ring users.



Dear **Captain**,

Captain Vincent Kerney of the **Bloomfield Police Department** is investigating an incident that occurred near your home and your Ring device may have captured video that can help. **Captain Kerney** of the **Bloomfield Police Department** is seeking videos recorded between: **June 1st from 12:00 AM to 2:00 AM**

A message from **Captain Kerney**:

We are investigating a burglary to auto. Please share video so we can identify the suspect. We need all video with a man walking around or possibly carrying luggage. Thank you for your assistance.

[Share Videos](#)

[Review Videos](#)

Ring login required

Sharing your Ring videos is absolutely your choice, and none of your information has been shared with law enforcement. However, if you'd like to take direct action against crime in your community, this is a great opportunity by sharing your Ring videos and your contact information with **Captain Kerney** of the **Bloomfield**

This is a time-sensitive matter, so we look forward to your prompt action. Thank you for making your neighborhood a safer place.

Stay safe,
Ring Team

If you have any questions or concerns, please contact **Captain Kerney** at **Bloomfield Police Department** or the Ring Video Request Team at videorequest@ring.com.

Please unsubscribe me from future requests to share footage



Email intended for [REDACTED]

[Learn more about video requests.](#)

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Vincent Kerney

From: Ring Team <videorequest@ring.com>
Sent: Saturday, June 01, 2019 7:12 AM
To: Vincent Kerney
Subject: Urgent: Bloomfield Police Department needs your help

This is your copy of the Request Video email.
The links below have been disabled in this copy, but the links are active for Ring users.



Dear **Captain**,

Ring has partnered with **Captain Vincent Kerney** of the **Bloomfield Police Department** to investigate an incident that occurred near your home and your Ring device captured video that may help. Bloomfield Police Department is seeking videos recorded between: **June 1st from 12:00 AM to 2:00 AM**

Share Your Ring Videos Now

[Or check your Ring videos before sharing](#)

A message from Captain Kerney:

We are investigating a burglary to auto. Please share video so we can identify the suspect. We need all video with a man walking around or possibly carrying luggage. Thank you for your assistance.

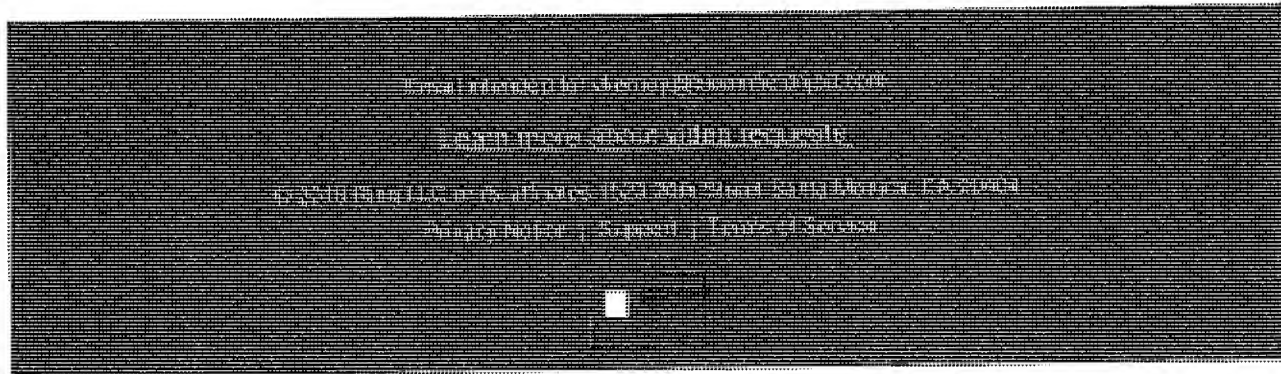
If you would like to take direct action against crime in your community, this is a great opportunity. By choosing to share your Ring videos, the Bloomfield Police Department will receive the videos you elect to share, along with your email address and physical address. Please note that upon receiving this email, none of your information has been released to law enforcement.

This is a time-sensitive matter, so please review and share your Ring videos as soon as possible. Thank you for making your neighborhood a safer place.

Stay safe,
Ring Team

If you have any questions or concerns, please contact Captain Kerney at Bloomfield Police Department or **reply to this email** to contact the Ring Team.

Please unsubscribe me from future requests to share footage



Vincent Kerney

From: Ring Team <no-reply@ring.com>
Sent: Monday, June 03, 2019 10:40 AM
To: Vincent Kerney
Subject: New Comment Added to Your Post: "Bloomfield Police Department requests that you share videos with our Detective Bureau "



Hi Captain Kerney,
A Neighbor recently commented on one of your posts:

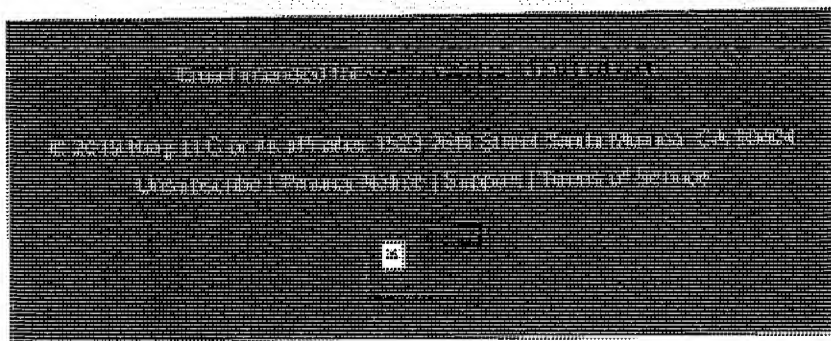
Post Title:

Bloomfield Police Department requests that you share videos with our Detective Bureau

Neighbor Comment

Neighbor8 wrote: "Thanks for the help, BPD!"

VIEW POST





Vincent Kerney

From: Ring Team <no-reply@ring.com>
Sent: Monday, June 03, 2019 10:45 AM
To: Vincent Kerney
Subject: New Comment Added to Your Post: "Bloomfield Police Department requests that you share videos with our Detective Bureau "



Hi Captain Kerney,
A Neighbor recently commented on one of your posts:

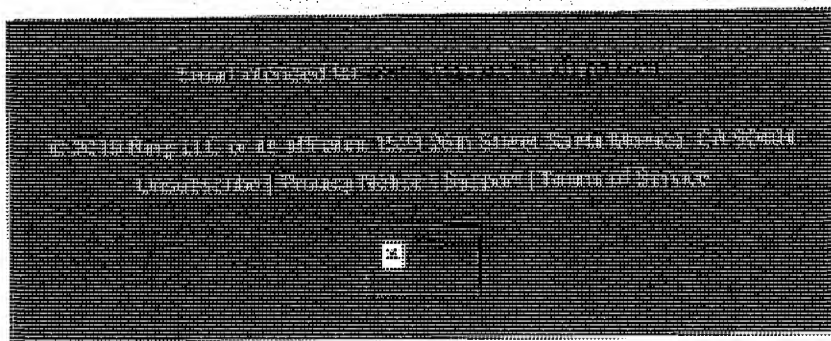
Post Title:

Bloomfield Police Department requests that you share videos with our Detective Bureau

Neighbor Comment

Neighbor13 wrote: "thank you BPD"

VIEW POST





Vincent Kerney

From: Ring Team <no-reply@ring.com>
Sent: Monday, June 03, 2019 10:46 AM
To: Vincent Kerney
Subject: New Comment Added to Your Post: "Bloomfield Police Department requests that you share videos with our Detective Bureau "



Hi Captain Kerney,

A Neighbor recently commented on one of your posts:

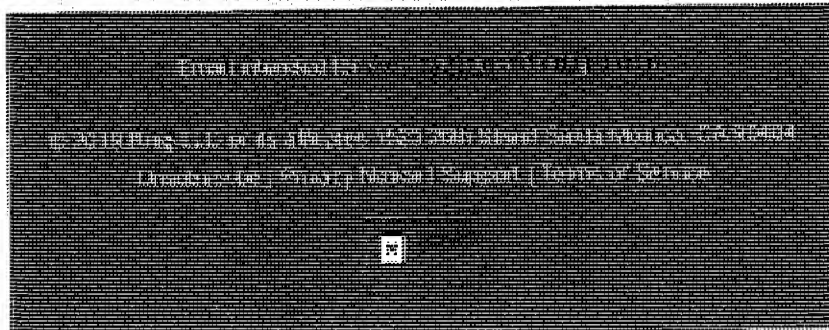
Post Title:

Bloomfield Police Department requests that you share videos with our Detective Bureau

Neighbor Comment

Neighbor9 wrote: "So... anyone walking around between midnight and 5 AM is a suspect? That seems like a very broad criteria to be potentially accused of theft. :-/"

[VIEW POST](#)





Vincent Kerney

From: Ring Team <no-reply@ring.com>
Sent: Monday, June 03, 2019 10:48 AM
To: Vincent Kerney
Subject: New Comment Added to Your Post: "Bloomfield Police Department requests that you share videos with our Detective Bureau "



Hi Captain Kerney,
A Neighbor recently commented on one of your posts:

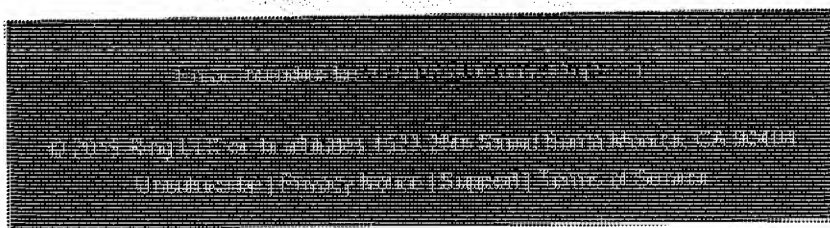
Post Title:

Bloomfield Police Department requests that you share videos with our Detective Bureau

Neighbor Comment

Neighbor14 wrote: "This is very interesting as we saw two people male and female in between our cars in our driveway at midnight! I opened the front door and the male got in a car and drove off while the female kept walking. They could have just been having an argument but why in our driveway in between our cars all shady?"

VIEW POST





Vincent Kerney

From: Ring Team <no-reply@ring.com>
Sent: Monday, June 03, 2019 10:52 AM
To: Vincent Kerney
Subject: New Comment Added to Your Post: "Bloomfield Police Department requests that you share videos with our Detective Bureau "



Hi Captain Kerney,

A Neighbor recently commented on one of your posts:

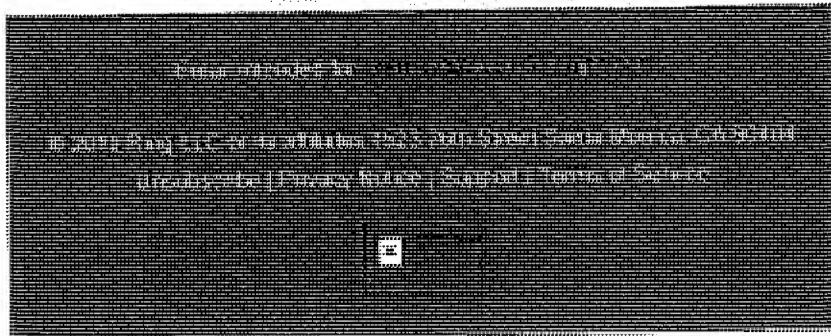
Post Title:

Bloomfield Police Department requests that you share videos with our Detective Bureau

Neighbor Comment

Neighbor26 wrote: "Neighbor9 don't be that person. Smh"

VIEW POST





Vincent Kerney

From: Ring Team <no-reply@ring.com>
Sent: Monday, June 03, 2019 10:52 AM
To: Vincent Kerney
Subject: New Comment Added to Your Post: "Bloomfield Police Department requests that you share videos with our Detective Bureau "



Hi Captain Kerney,

A Neighbor recently commented on one of your posts:

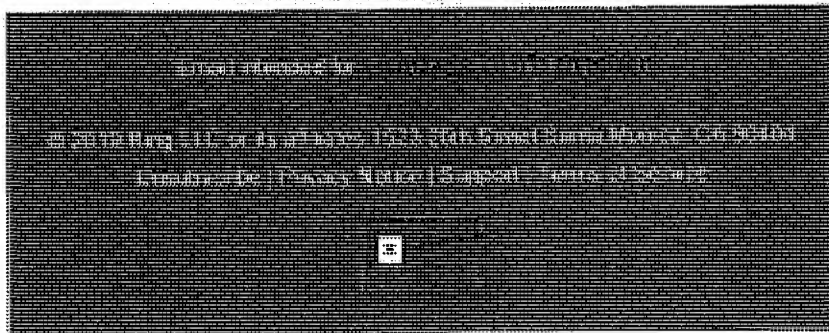
Post Title:

Bloomfield Police Department requests that you share videos with our Detective Bureau

Neighbor Comment

Neighbor21 wrote: "Thanks BPD!"

[VIEW POST](#)





Vincent Kerney

From: Ring Team <no-reply@ring.com>
Sent: Monday, June 03, 2019 10:52 AM
To: Vincent Kerney
Subject: New Comment Added to Your Post: "Bloomfield Police Department requests that you share videos with our Detective Bureau "



Hi Captain Kerney,
A Neighbor recently commented on one of your posts:

Post Title:

Bloomfield Police Department requests that you share videos with our Detective Bureau

Neighbor Comment

Neighbor20 wrote: "have a video share it."

VIEW POST





Vincent Kerney

From: Ring Team <no-reply@ring.com>
Sent: Monday, June 03, 2019 10:54 AM
To: Vincent Kerney
Subject: New Comment Added to Your Post: "Bloomfield Police Department requests that you share videos with our Detective Bureau "



Hi Captain Kerney,

A Neighbor recently commented on one of your posts:

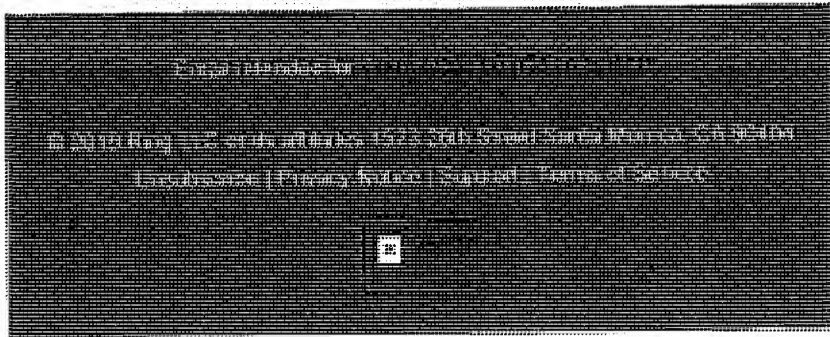
Post Title:

Bloomfield Police Department requests that you share videos with our Detective Bureau

Neighbor Comment

Neighbor32 wrote: "Right on BPD! Thank you! "

VIEW POST





Vincent Kerney

From: Ring Team <no-reply@ring.com>
Sent: Monday, June 03, 2019 10:54 AM
To: Vincent Kerney
Subject: New Comment Added to Your Post: "Bloomfield Police Department requests that you share videos with our Detective Bureau "



Hi Captain Kerney,
A Neighbor recently commented on one of your posts:

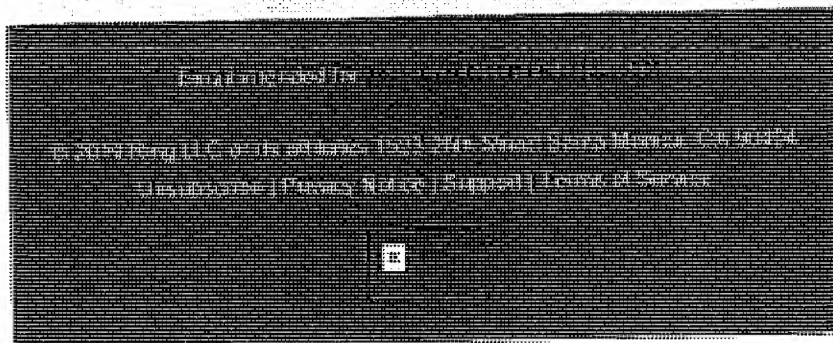
Post Title:

Bloomfield Police Department requests that you share videos with our Detective Bureau

Neighbor Comment

Neighbor22 wrote: "If anyone after 12 is seen as a suspect it shouldn't be a problem to inform someone questioning that probably being an officer that you are going home and pose no threat"

VIEW POST





Vincent Kerney

From: Ring Team <no-reply@ring.com>
Sent: Monday, June 03, 2019 10:59 AM
To: Vincent Kerney
Subject: New Comment Added to Your Post: "Bloomfield Police Department requests that you share videos with our Detective Bureau "



Hi Captain Kerney,
A Neighbor recently commented on one of your posts:

Post Title:

Bloomfield Police Department requests that you share videos with our Detective Bureau

Neighbor Comment

Neighbor19 wrote: "@Neighbor9 No, but as there are normally not too many people 'perusing' the streets at this hour, when these crimes are occurring, it would certainly make sense to start here; just common sense, correct?"

VIEW POST





Vincent Kerney

From: Ring Team <no-reply@ring.com>
Sent: Monday, June 03, 2019 10:59 AM
To: Vincent Kerney
Subject: New Comment Added to Your Post: "Bloomfield Police Department requests that you share videos with our Detective Bureau "



Hi Captain Kerney,
A Neighbor recently commented on one of your posts:

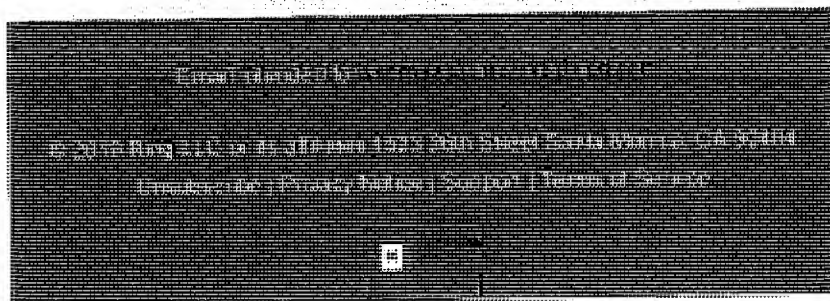
Post Title:

Bloomfield Police Department requests that you share videos with our Detective Bureau

Neighbor Comment

Neighbor19 wrote: "@Neighbor9 No, but as there are normally not too many people 'perusing' the streets at this hour, when these crimes are occurring, it would certainly make sense to start here; just common sense, correct?"

VIEW POST





Vincent Kerney

From: Ring Team <no-reply@ring.com>
Sent: Monday, June 03, 2019 11:09 AM
To: Vincent Kerney
Subject: New Comment Added to Your Post: "Bloomfield Police Department requests that you share videos with our Detective Bureau "



Hi Captain Kerney,

A Neighbor recently commented on one of your posts:

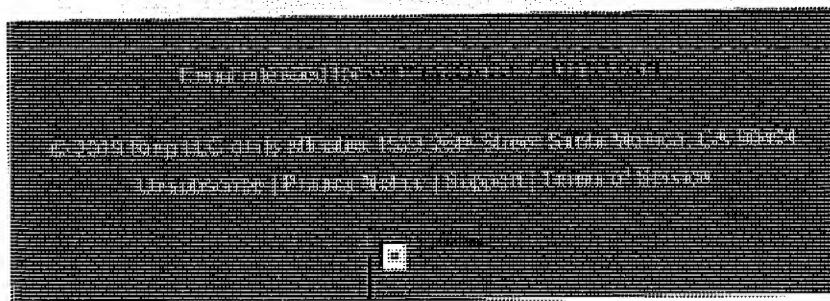
Post Title:

Bloomfield Police Department requests that you share videos with our Detective Bureau

Neighbor Comment

Neighbor9 wrote: "@Neighbor19 IMHO, it would make more sense to look into people that are acting suspiciously - pausing to look around when near a vehicle, looking into a car window, or trying to open a car door... not just walking. But that's just me."

VIEW POST





Vincent Kerney

From: Ring Team <no-reply@ring.com>
Sent: Monday, June 03, 2019 12:24 PM
To: Vincent Kerney
Subject: New Comment Added to Your Post: "Bloomfield Police Department requests that you share videos with our Detective Bureau "



Hi Captain Kerney,
A Neighbor recently commented on one of your posts:

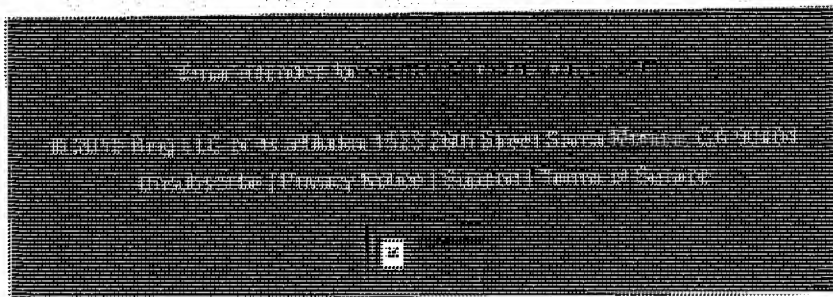
Post Title:

Bloomfield Police Department requests that you share videos with our Detective Bureau

Neighbor Comment

Neighbor34 wrote: "The ring doorbell video camera is the best let's all work together to squash out the crime in our neighborhoods and help our police officers sisters and brothers for a safe night as well as protecting us. Let's do the right thing and be vigilant."

VIEW POST





Vincent Kerney

From: Ring Team <no-reply@ring.com>
Sent: Monday, June 03, 2019 12:26 PM
To: Vincent Kerney
Subject: New Comment Added to Your Post: "Bloomfield Police Department requests that you share videos with our Detective Bureau "



Hi Captain Kerney,

A Neighbor recently commented on one of your posts:

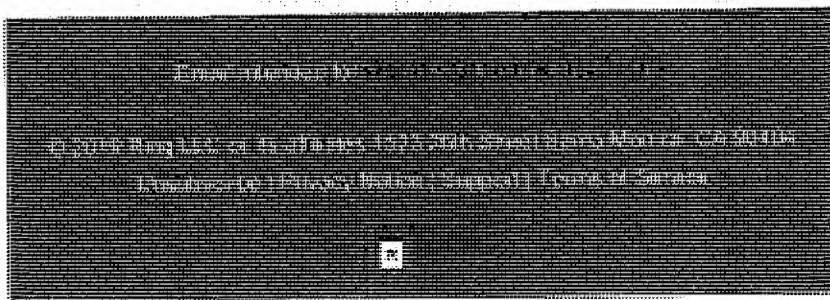
Post Title:

Bloomfield Police Department requests that you share videos with our Detective Bureau

Neighbor Comment

Neighbor34 wrote: "@Neighbor9 that is correct Anyone walking around naptime is looking to do harm or to rob something or somebody they're not going to work that time in the morning so wake up America and be vigilant. Thank you for sharing this"

[VIEW POST](#)





Vincent Kerney

From: Ring Team <no-reply@ring.com>
Sent: Monday, June 03, 2019 12:31 PM
To: Vincent Kerney
Subject: New Comment Added to Your Post: "Bloomfield Police Department requests that you share videos with our Detective Bureau "



Hi Captain Kerney,
A Neighbor recently commented on one of your posts:

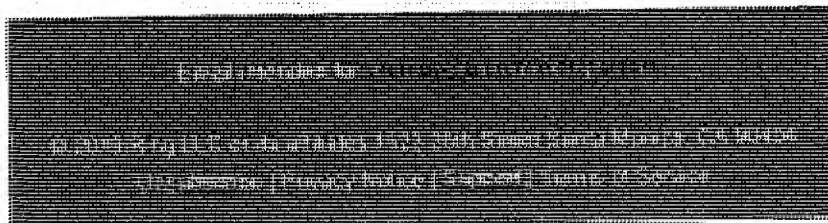
Post Title:

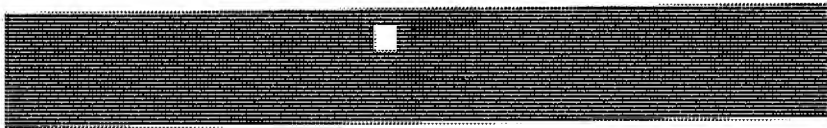
Bloomfield Police Department requests that you share videos with our Detective Bureau

Neighbor Comment

Neighbor34 wrote: "We live in a different type of society and now here are yup I'm not saying everyone is guilty but if they walking up my driveway or on my property that's considered private property you're looking to do harm or to rob me or my vehicle. Let's all do the right thing and stick together this way will have a safer neighborhood however we cannot change society However we could stick together and be vigilant"

VIEW POST





Vincent Kerney

From: Ring Team <no-reply@ring.com>
Sent: Monday, June 03, 2019 12:34 PM
To: Vincent Kerney
Subject: New Comment Added to Your Post: "Bloomfield Police Department requests that you share videos with our Detective Bureau "



Hi Captain Kerney,

A Neighbor recently commented on one of your posts:

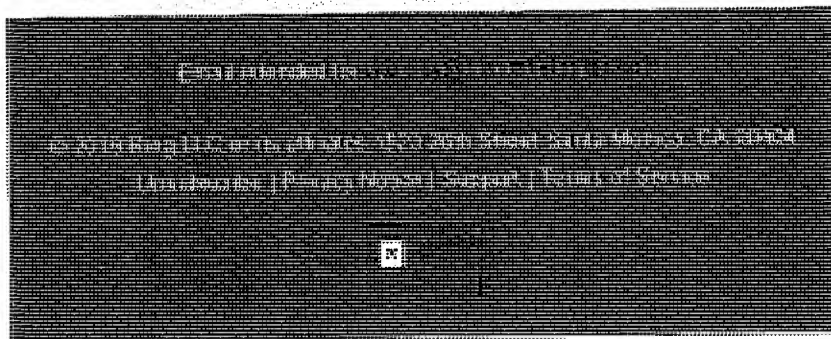
Post Title:

Bloomfield Police Department requests that you share videos with our Detective Bureau

Neighbor Comment

Neighbor35 wrote: "Where is this?"

[VIEW POST](#)





Vincent Kerney

From: Dylan Judson [REDACTED]
Sent: Monday, June 03, 2019 1:45 PM
To: Vincent Kerney
Subject: Re: Ring Check In

Captain Kerney,

A large part of the opt in for video requests is based on the interaction law enforcement has with the community. The agencies with the best opt in rate are the ones that are actively sharing on social media, having community outreach speak at meetings and spread via word of mouth.

In regards to video requests you should also be looking to see if you can accumulate tips not just footage on the portal. When you put a video request out it goes to ring device owners who have footage during the timeframe the incident occurred. There are people who are on the app that may have seen something that can be helpful even though they don't own a security camera.

I have noticed you have been posting alerts and receiving feedback from the community. You are doing a great job interacting with them and this will be critical in regards to increased opt in rate. The more users you have the more useful information you can collect.

If there is anything I can send you that you think would be helpful for your community please let me know and I would be more than happy to help.

Thank you for reaching out!

On Fri, May 31, 2019 at 6:19 AM Vincent Kerney [REDACTED] wrote:

Dylan,

Just checking back with you. I have been requesting videos but have not been getting any responses. The only video that we have received is from a person that we directly spoke to and asked him to send it to us. Is there anything that we can blast out to encourage Ring owners to share the videos when requested?

Captain Vincent Kerney

Bloomfield Police Department

Detective Bureau Commander

[REDACTED]



[REDACTED]

From: Dylan Judson [mailto:[REDACTED]]
Sent: Wednesday, May 01, 2019 10:03 AM
To: Vincent Kerney; Anthony Sisco; Naomi Zepeda
Subject: Ring Check In

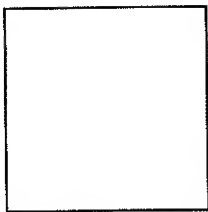
Hello Bloomfield Team,

I hope you are having a great week! I wanted to check in and see how your starting phase on the neighbors portal was going?

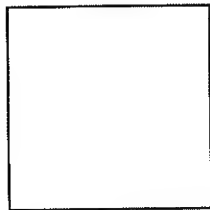
Please let me know if you have any questions or concerns at this time! Keep up the great job commenting and posting!

--
Dylan Judson

Partner Success Manager
[REDACTED]



1523 26th St.
Santa Monica, CA 90404
www.ring.com



Download the Neighbors App.
Join the new neighborhood watch.


Ring Neighbors Portal Resources

Ring Partners with LAPD to Reduce Crime in Wilshire Park

Cape Coral PD partners with Ring to crack down on crime

Orlando Police to use Ring doorbell security systems to fight crime

--
Dylan Judson

Partner Success Manager




1523 26th St.
Santa Monica, CA 90404
www.ring.com



[Download the Neighbors App.](#)
Join the new neighborhood watch.

[Ring Neighbors Portal Resources](#)

[Ring Partners with LAPD to Reduce Crime in Wilshire Park](#)

[Cape Coral PD partners with Ring to crack down on crime](#)

[Orlando Police to use Ring doorbell security systems to fight crime](#)

Vincent Kerney

From: Ring Team <videorequest@ring.com>
Sent: Monday, June 03, 2019 1:49 PM
To: Vincent Kerney
Subject: Urgent: Bloomfield Police Department needs your help

This is your copy of the Request Video email.
The links below have been disabled in this copy, but the links are active for Ring users.



Dear **Captain**,

Captain Vincent Kerney of the **Bloomfield Police Department** is investigating an incident that occurred near your home and your Ring device may have captured video that can help. **Captain Kerney** of the **Bloomfield Police Department** is seeking videos recorded between: **May 28th from 1:00 AM to 7:00 AM**

A message from **Captain Kerney**:

Requesting videos in your area for a theft from a motor vehicle.

[Share Videos](#)

[Review Videos](#)

Ring login required

Sharing your Ring videos is absolutely your choice, and none of your information has been shared with law enforcement. However, if you'd like to take direct action against crime in your community, this is a great opportunity by sharing your Ring videos and your contact information with **Captain Kerney** of the **Bloomfield Police Department**.

This is a time-sensitive matter, so we look forward to your prompt

Stay safe,
Ring Team

If you have any questions or concerns, please contact **Captain Kerney** at **Bloomfield Police Department** or the Ring Video Request Team at videorequest@ring.com.

Please unsubscribe me from future requests to share footage



Email intended for [REDACTED]

[Learn more about video requests.](#)

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Vincent Kerney

From: Ring Team <videorequest@ring.com>
Sent: Monday, June 03, 2019 2:17 PM
To: Vincent Kerney
Subject: Urgent: Bloomfield Police Department needs your help

This is your copy of the Request Video email.
The links below have been disabled in this copy, but the links are active for Ring users.



Dear **Captain**,

Ring has partnered with **Captain Vincent Kerney** of the **Bloomfield Police Department** to investigate an incident that occurred near your home and your Ring device captured video that may help. Bloomfield Police Department is seeking videos recorded between: **June 2nd from 10:00 PM to 5:00 AM on June 3rd**

Share Your Ring Videos Now

[Or check your Ring videos before sharing](#)

A message from Captain Kerney:

Theft from vehicles.

If you would like to take direct action against crime in your community, this is a great opportunity. By choosing to share your Ring videos, the Bloomfield Police Department will receive the videos you elect to share, along with your email address and physical address. Please note that upon receiving this email, none of your information has been released to law enforcement.

This is a time-sensitive matter, so please review and share your Ring videos as soon as possible. Thank you for making your neighborhood a safer place.

Stay safe,
Ring Team

If you have any questions or concerns, please contact Captain Kerney at Bloomfield Police Department or **reply to this email** to contact the Ring Team.

Please unsubscribe me from future requests to share footage

